

UP DRAIN

thoughts. media. ideas. conventions. social. interactive.

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» OBJECTIVES

To be a part of a forward thinking organization where I can utilize social media and the tools therein. I hope to provide valuable insight and strategies to further that company's reach and my own personal goals.

» PERSONALITY

I'm an Interactive Designer by training, interested in the implications of social tools on established marketing practices. I work well alone but prefer small groups, gaining multiple perspectives to more successfully solve problems. I get along with all types but am generally quiet, with a dry sense of humor.

» WORK EXPERIENCE

MASTER OF ONLINE MARKETING // INIZIO CREATIVE

April 09 » Present

Designing of Websites and developing strategies for small businesses and non-profits, including Search Engine Optimization.

INTERACTIVE DESIGNER // MEET MINNEAPOLIS

April 07 » April 09

Maintaining numerous sites (Primarily, minneapolis.org), coordinating web-related projects, developing and monitoring a presence for Meet Minneapolis within the social media environment (YouTube, Facebook, etc.) and creating online promotions.

CONTRACT INTERACTIVE DESIGNER // CREATIS, INC.

January 06 » April 07

Interactive projects for clients using Flash and HTML as needed. Clients included Medtronic and Meet Minneapolis (contract for hire).

WEB DESIGNER // MINNESOTA DAILY

October 04 » December 05

Uploading of content for each issue, working with the development team to maintain the site and designing an entertaining "finals edition" of the site. I worked with the team to redesign the website, which was in use until recently with minor changes.

» **SKILLS**

HIGHLY PROFICIENT

HTML // CSS // Photoshop // Dreamweaver // Illustrator // Fireworks // Mac/PC // WordPress

VERSED

Flash (ASIII) // InDesign // Microsoft Office // Premiere // After Effects // Google Analytics

» **EDUCATION**

University of Minnesota - Twin Cities

Major: Graphic Design // Minor: Interactive